



WHOSE JAM IS IT ANYWAY?

2018 FUNdraiser



"Whose Jam Is It Anyway? "Is Rose City Rollers' premier fundraising event, unlike our normal games that highlight the athleticism and competitive spirit of our skaters, "Whose Jam Is It Anyway?" allow spectators to decide—through their charitable donations—how the game is played. Want to see an entire jam skated backwards? Change the point spread? Make the refs do the YMCA? The audience gets to set the rules at the this game—and the results are so hilarious that our fans are still talking about the 2015 "Whose Jam."

Our promotion of the event itself will cover a broad spectrum; from print to social, radio to p2p, and utilize our many media partners. This event is sure to sell out, packing our house with almost 500 Portlanders - a fantastic opportunity for promoting your business to a unique and diverse crowd.

THE PARADISE FOUND SPONSORSHIP

- ★ Who's Jam brought to you by _____
- ★ Name linked to event title in all promotion (print, social, press releases, etc)
- ★ Logo on all posters, website, and Facebook event
- ★ Floor decal 3'x3'
- ★ (2x) In-arena mentions (at least 5 during event)
- ★ 15 Second "Live commercial" during event
- ★ Premium Seats (4x); includes drinks and VIP reception
Tabling or product presence at event or VIP reception
- ★ 1 Shenanigan named after you
- ★ 1 Social Media shootout announcing partnership (FB, Twitter + Insta)

\$2,500

THE LIFE'S A BEACH SPONSORSHIP

- ★ Logo on all posters, handbills and website
- ★ 1 Floor decal 2'x2'
- ★ In-arena mentions (2x)
- ★ 15 Second "Live commercial" during event
- ★ Premium Seats (2x); includes drinks and VIP reception
- ★ Tabling or product presence at event or VIP reception
- ★ 1 Shenanigan named after you
- ★ 1 Social Media shootout announcing partnership (FB, Twitter + Instagram)

\$1,000

THE FUN IN THE SUN SPONSORSHIP

- ★ 1 In-arena mention
- ★ 15 Second "Live commercial" during event
- ★ Premium Seats (2x); includes drinks and VIP reception
- ★ 1 Shenanigan named after you

\$500

A LA CARTE ITEMS

- ★ VIP Reception sponsorship \$750
- ★ Product or Coupon Distribution \$500
- ★ Booth \$500
- ★ Floor decal 2'x2' \$350
- ★ Track Bumper \$200

contact: sponsorship@rosecityrollers.com or 503.784.1444
rosecityrollers.com